

# CNY ASWA on the Move

## Newsletter

FALL 2009

CENTRAL NEW YORK  
CHAPTER 29  
SYRACUSE, NY

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### 2009 - 2010 BOARD OF DIRECTORS

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Dessima Barnwell

#### Vice-President

Dana Minotti

#### Secretary

Carrie Fuller Spencer, CPA

#### Treasurer

Charla Roth

#### Directors

Mireille Watts, CPA

Trisha Hewitt

#### Ex-Officio

Charla Roth

ASWA Headquarters  
8405 Greensboro Dr.  
Suite 800  
McLean, VA 22102

## President's Message

Dear Fellow ASWA Members and Friends,

On August 25, 2009, the Board held the 2009-2010 planning meeting at Tassone's Wine Garden. We discussed many ideas for the upcoming year. Our goal remains; recruiting new members, retaining our current members and regaining our inactive members. We are hoping that with increased awareness about our organization and providing quality programming will help us reach our goal. But most of all we are counting on you!

On September 24, 2009, the Programming Committee had a presentation and open discussion on the new Accountancy Reform Act. This program was very informative as it has an affect on most of our members. Thanks to Gretta Miles from Dannible & Mckee, LLP who did a great presentation! We also had a special visit from National Director, Mary Duff. She spoke about member retention and the 2009-2010 membership stimulus plan. For more information on the plan, visit: <http://www.cnyaswa.org/membership.html>. In addition, we voted on the 2009-2010 budget. If you were unable to attend the meeting, feel free to view the final budget online at: <http://www.cnyaswa.org/meetings.html>.

Our Student Activity Committee will again be hosting a Student Night event to be held on

October 20, 2009 at the Spaghetti Warehouse. During the dinner, speakers within various accounting fields will discuss different accounting opportunities. We also will be awarding two \$1,000 scholarships to two college students who are majoring in accounting.

It is that time of year again, our biggest event of the year – our 39<sup>th</sup> Annual Tax seminar will be held on November 20<sup>th</sup> at LeMoyne Manor. We have an excellent line up of speakers and what a great way to earn 8 hours of affordable CPE!

Last but not least, we will be volunteering our time by helping the Rescue Mission staff serve lunches to many diners. We are sure this event will be a rewarding experience. More information to come within the next few weeks.

We hope to see you attend at least one if not all of the remaining events of the fiscal year.

*Yours truly,*

*Dessima Barnwell*  
President



*"To enable women in all accounting and related fields to achieve their personal, professional and economic potential and to contribute to the development of their profession."*

*- ASWA Mission*

# 51st Annual Student Night

**TUESDAY, OCTOBER 20, 2009**

6:00-6:30PM Happy Half-Hour  
6:30 Dinner, Presentation Follows

STUDENTS: \$14.00  
GUEST: \$16.00

***SPAGHETTI WAREHOUSE***

*689 NO. CLINTON STREET  
SYRACUSE, NY 13204*

**TWO \$1000 SCHOLARSHIPS AVAILABLE**

## **Panel of Speakers:**

Governmental - Dessima Barnwell, NYS Office of the State Comptroller  
Public Accounting - Rosa Pinti, CPA, Bowers & Company  
Private Accounting - Holly Degraw, J&A Mechanical  
Interviewing Skills - Joy Rinaldi, Robert Half International

For scholarship questions and to RSVP,  
please contact Mireille Watts at 315-343-6977



1st Scholarship - 1958



2005 Scholarship Winner



American Society of Women Accountants

# 39<sup>TH</sup> Annual Tax Seminar

Friday, November 20, 2009  
7:30 AM Registration  
8:00 AM - 4:00 PM Program

LeMoyne Manor  
629 Old Liverpool Road  
Liverpool, NY 13088

**Program includes:**

- Federal Corporate Tax Updates** - Richard Maxwell, CPA/ABV, CVA, CDA, Dannible & McKee, LLP
- Federal Individual Tax Updates** - Steve Ingraham, Stakeholder Liaison IRS
- New York State Tax Update** - Suzanne Reusch, NYS Dept of Taxation & Finance
- Social Security Update** -Edward Onisk, SSA Administration
- Multi-State Taxation Issues** - Joseph Hardick, CPA, CCIFP, Dannible and McKee, LLP
- Overview of Retirement Plans for Small Businesses** - Raymond Grimaldi, CPA/PFS, CFP, AEP, CVA, ABV, Grimaldi and Nelkin, CPA's

Qualifies for 8 CPE Credits

For More Information, Contact Charla Roth (315) 472-9127 or treasurer@cnyaswa.org

Approved as a New York State Sponsor of Continuing Education through the NYS Department of Education.

Registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN 37219-2417.

“ We have entered into an agreement with the Office of Director of Practice, Internal Revenue Service to meet the requirements of 31 Code of Federal Regulations, Section 10(g) covering maintenance of attendance records, retention of program outlines, qualifications of instructors and length of class hours. This agreement does not constitute an endorsement by the Director of Practice as to the quality of the program or its contribution to the professional competence of the enrolled individual”

**Learning Objectives:**

Course Level:  
Course Prerequisite:  
Instructional Delivery Method:  
Complaint Resolution:

**Current Income Tax Review & Update**

Intermediate  
None  
Live Lecture  
Contact Charla Roth at [treasurer@cnyaswa.org](mailto:treasurer@cnyaswa.org) or (315) 472-9127  
Records are retained for five years from seminar date.

**REGISTRATION FORM**

Make checks payable to: ASWA CNY Chapter #29

Mail to: Charla Roth, c/o Dannible and McKee, LLP Financial Plaza, 221 S. Warren Street Syracuse, NY 13202

NAME: \_\_\_\_\_ CERTIFICATE #: \_\_\_\_\_  
 FIRM: \_\_\_\_\_ BUS. PHONE \_\_\_\_\_ HOME PHONE \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE \_\_\_\_\_ ZIP: \_\_\_\_\_

MEMBER FEE: EARLY BIRD \$45.00 / \$55.00 AFTER NOVEMBER 6, 2009  
 NON-MEMBER FEE: EARLY BIRD \$105.00 / \$135.00 AFTER NOVEMBER 6, 2009  
 \$25.00 CANCELLATION FEE IF CANCELLED AFTER NOVEMBER 13, 2009

## Board Member Bio

### **Carrie Fuller Spencer, CPA Secretary 2009-2010**

Carrie earned her BS in Accounting at SUNY Oswego. Immediately following graduation, she worked at PriceWaterhouseCoopers. She left PriceWaterhouseCoopers after three years and worked at Loretto Healthcare Systems. She then returned to PriceWaterhouseCoopers specializing in not for profits, colleges and universities, and healthcare clients. Carrie was promoted to manager and transferred to NYC.

In 2007 she decided to leave public accounting and returned to Syracuse to work at Arc of Onondaga as their Chief Financial Officer. Carrie is also a Certified Public Accountant. She was a member of ASWA during college and became a regular member upon her return to Syracuse and currently serves as Secretary. Carrie resides in Clay with her husband Michael. They welcomed their first child, Isabella Grace in July. In her spare time she enjoys running, watching sporting events, and spending time with her family.

### **Trisha Hewitt Director 2009-2010**

Trisha has worked in public accounting for almost seven years and has worked at Bowers & Company CPA's, PLLC for the past three years as a Senior Tax Accountant. She is in the process of completing her exam to become a Certified QuickBooks Advisor. Trisha has worked on everything in the tax spectra from consolidated corporations to estate planning to smaller QuickBooks clients and individual returns. She has a beautiful three year old son named Ethan and has been married for four years. She has gotten to the point in her career that she wanted to be active in an accounting society and thought that the American Society of Women Accountants would be a great fit. In her spare time she enjoys playing softball and going to SU basketball games.

## New Member Spotlight

**Joanne Del Balso** is the owner of No Fuss Accounting Services. Joanne graduated from Lemoyne College in Syracuse, NY in 1988 with a Bachelors in Accounting. She has over 19 years experience in public accounting at a Syracuse area CPA firm. She was a Senior Supervising Accountant, in charge of 5 other accountants. She also was the entire Trust and Estate Administration for that firm, as well as being dubbed the QuickBooks Expert. After leaving public accounting in 2007, she set up her own accounting business. The focus of "No Fuss" is to help businesses set up and operate their QuickBooks software effectively. Joanne works hand in hand with each client's CPA to ensure that the financial information they are providing to their tax professionals, is accurate and up to date for tax preparation. No Fuss Accounting also offers bookkeeping and accounting services to those businesses looking to outsource that component.

Joanne is building a reputation in the Syracuse area for being one of the area's top Certified QuickBooks ProAdvisors. Her ability to read her client's business needs and their personalities and customize their QuickBooks data file and training for the most effective accounting function. On October 12th she celebrated her second year in business. Joanne is a native of the Syracuse area, living in North Syracuse with her husband Michael and their two sons, Jesse (age 19) and Andrew (age 16).

# 2009 Joint National Conference

The 2009 Joint National Conference will be held at the Palms Casino Resort in Las Vegas, NV during October 19-21st. The American Society of Women Accountants (ASWA) and the American Woman's Society of CPAs (AWSCPA) invite you to attend this jointly sponsored event. JNC attendees represent an impressive cross-section of women in the industry ranging from CPAs and accounting professionals from the Big Four, regional and local companies, to sole practitioners, business owners, Fortune 500 and academia. Participants will learn about the latest technical developments in accounting, auditing, tax, management, leadership, government and industry, including E-commerce, and budgeting, the Revised Texas Franchise (Margin) Tax and accounting software applications.

Select from over 60 hours of CPE at the Joint National Conference. Three days of sessions are offered during the meeting with a wide variety of topics of interest, extensive networking opportunities, and plenty of entertainment!



To preview the Joint National Conference schedule of events visit [www.aswa.org](http://www.aswa.org) and click on Conference Details. Mark your calendar!



## Board Bulletin

### Macy's Shop for a Cause

Once again, the American Society of Women Accountants – CNY Chapter has been invited to participate in the Macy's Shop for a Cause fundraiser on Saturday, October 17, 2009. This is a one-day-only shopping event created by Macy's to support local non-profit organizations.

The fundraiser is so simple and 100% of our ticket sales go directly

to our chapter's scholarship fund!

A shopping pass entitles the person to 20% off all day in the store on October 17th. If you are interested in purchasing a shopping pass, please contact Charla Roth at [Croth@dmcpas.com](mailto:Croth@dmcpas.com).



### CNY ASWA New Members

Four new members have joined the CNY ASWA in 2009.

We Welcome—

- Carrie Fuller Spencer, CPA
- Joanne Del Balso
- Trisha Hewitt
- Tracy Trenkamp
- Suzanne Cappon

ASWA



*"Empowering  
Women in the  
Accounting and  
Related Fields  
Since 1938"*

## ASWA Contact Information

### President:

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## Save the Date

### **51st Annual Student Night**

Tuesday, October 20th  
The Spaghetti Warehouse  
689 N. Clinton St., Syracuse  
6:00pm Happy Half Hour  
6:30pm Dinner

### **39th Annual Tax Conference**

Friday, November 20th  
LeMoyne Manor  
629 Old Liverpool Road  
Liverpool, NY  
7:30am Registration  
8:00am - 4:00pm Program

Visit our website for other future meetings  
<http://www.cnyaswa.org/meetings.html>

## Joke du Jour

Why did the auditor cross the road?



Because he looked in the file and that's what they did last year.

**American Society of Women Accountants  
Central New York Chapter**



**CNY ASWA Newsletter**

Fall 2009